

# Elena Cherneva

## Career Objective

User Interface (Front End) Developer / Web Designer

### Overview

I specialize in website development and design. With more than 9 years of experience as Front End Developer and Web Designer I have been working as both office based team player and self-sufficient freelancer. I am passionate about creating websites - from the first draft till the cross browser testing. I have Masters Degree in Computer Science and can create web pages that comply with the latest accessibility and usability guidelines and are simple and easy to navigate.

### Portfolio website

[www.cherneva.com](http://www.cherneva.com)

### Contact information

e: [elena@cherneva.com](mailto:elena@cherneva.com)

t: 02081233217

## Skills

### Programming Languages

Extensible Hyper Text Markup Language (XHTML) – Expert

Cascading Style Sheets (CSS) – Expert

Actionscript (Flash) –Skilled

Javascript (JS) – Skilled

JQuery – Skilled

Structured Query Language (SQL) – Working Knowledge

Extensible Markup Language (XML) – Working Knowledge

Java Server Pages (JSP) – Working Knowledge

ASP – Working Knowledge

PHP – Working Knowledge

### Software

Adobe Photoshop CS4 – Expert

Adobe Dreamweaver CS4– Expert

Adobe Flash CS4– Highly Skilled

Adobe Fireworks CS4 – Expert

Adobe Freehand –Skilled

Microsoft Office 2003/2007 – Expert

## Contracts / Freelance

Sep 2007 – Nov 2008, Contract

**BBC Worldwide, London**

Position

UI Developer

## Projects



[TopGear](#)



[GoodFood](#)

### Demo

<http://www.topgear.com>

<http://www.bbcgoodfood.com>

### Duties

I was responsible for creating XHTML and CSS from Photoshop designs. The development process included flat coding, integration with the back end code and accessibility and cross-browser testing. The development process used latest Agile methods and required close team work.

BBC GoodFood website was created using Java technology and part of my work was to implement the HTML code into .JSPs together with one of the back end developers. I was also responsible for writing in DAVScript - BBC's bespoke Content Management System script language (Java OOP based). The [Blog section](#) was created using mainly DAVScript. Once the code was implemented all pages were tested against all major browsers (including IE6, IE7, Firefox 2.x, Firefox 3.x, Safari 3, Opera 8.x, Opera 9.x).

BBC Topgear website uses .NET technology and here my role was similar to the one I had on BBC GoodFood website, but the implementation was into .NET templates.

### Skills

XHTML, CSS, JQuery, Javascript, Photoshop, DAVscript

### Software

Adobe Photoshop CS3, Adobe Dreamweaver CS3, IE6, IE7, IE8, Firefox 2.x, Firefox 3.x, Safari 3, Opera 8.x, Opera 9.x

## Sep 2007, Contract

### Ellion Ltd, London

### Position

Web Developer

### Projects



[Go Wander](#)



[Wanderlust](#)

### Demo

<http://www.cherneva.com/demo/gowander/goWander.html>

<http://www.cherneva.com/demo/wanderlust/index.html>

[http://www.cherneva.com/demo/wanderlust/index\\_content.html](http://www.cherneva.com/demo/wanderlust/index_content.html)

### Duties

I was responsible for developing the CSS and XHTML for this Web 2.0 Project. Client provided the design concept as PSD file. The code has been tested on all major browsers (including IE6, IE7, Firefox, Safari).

### Skills

XHTML, CSS, JavaScript

### Software

Adobe Fireworks, Adobe Photoshop, Adobe Dreamweaver, IE6, IE7, Firefox, Safari

## Feb 2007 – Aug 2007, Contract

### Nelson Croom Ltd, London

### Position

Interactive designer, E-learning Developer

## Projects



[London Book Fair](#)   [Publishing Portfolio](#)

## Demo

<http://www.lbflearning.co.uk>

[http://www.cherneva.com/portfolio/NC\\_marketing02.jpg](http://www.cherneva.com/portfolio/NC_marketing02.jpg)

## Duties

Interactive design for big variety of online courses. My main responsibility was to make the courses look great and most enjoyable for the end user.

## Skills

XHTML, CSS, JavaScript

## Software

Adobe Fireworks, Adobe Photoshop, Adobe Dreamweaver

## May 2005 – present, Freelance basis

### Peoplebrands Ltd, London

## Position

HTML Developer, Flash Designer

## Projects



[Oxera](#)



[Stephen Mallaby](#)



[Vivideconomics](#)

## Duties

The client provides me with the picture and I am responsible for creating the HTML and Flash.

## Skills

XHTML, CSS, JavaScript, ActionScript

## Software

Adobe Flash, Adobe Photoshop, Adobe Dreamweaver

## June 2005 – Nov 2006, Contract

### Magic Web Solutions Ltd, London

## Position

Web Designer / Web Developer, Interface Designer

## Projects: Website Design



[Heyday](#)



[EHICplus Demo](#)

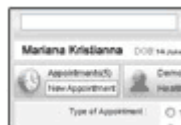


[Germinate](#)

## Projects: Interface Design



[Magic CMS](#)



[Belgravia](#)

## Duties

I was responsible for creating web layouts from client briefs. The company develops complicated web based applications (such as Administration System, CMS, Online Screening System, etc.) Once the layout was approved by the client I have forwarded this to the development team. I

have also worked on customizing the templates for CMS(Content Management System) based websites.

Skills XHTML, CSS, JavaScript, ActionScript, JSP, XML  
Software Macromedia Flash, Adobe Photoshop, Macromedia Dreamweaver, IntelliJIdea(Java IDE), MySQL Query Browser, Captivate

**June 2006 – present, Freelance**

**OneRealBusiness, TA Wellness Club, London**

Position Web Designer, Graphics Designer

Projects: Logo Design



[One Real Business](#) [TA Wellness Club](#)

Projects: Print Design



[Business Card](#) [Promotional Flyer](#) [Promotional Flyer](#)

Duties I am responsible for producing both printing and web materials  
Skills XHTML, CSS, JavaScript  
Software Macromedia Flash, Adobe Photoshop, Macromedia Dreamweaver

**February – April 2005, Contract**

**Careerwise Ltd, London**

Position Web Designer, Graphics Designer

Projects



[Careerwise](#) [Give Something Back](#)

Duties I was responsible for redesigning of the company website, creating a brand new charity website and producing templates for newspaper advertisement.  
Skills HTML, CSS, JavaScript, ASP  
Software Macromedia Flash, Adobe Photoshop, Macromedia Dreamweaver

**Employment History**

**August 2004 – December 2004**

**AbacusTrade Ltd, Sofia, Bulgaria**

Position Web Designer  
Skills HTML, CSS, JavaScript, ASP  
Software Macromedia Flash, Adobe Photoshop, Macromedia Dreamweaver

## March 2002 – July 2004

SkalaSoft Ltd., Sofia, Bulgaria  
Position Web Designer / Developer  
Projects <http://www.skalasoftware.com/>  
<http://yako-e.cherneva.com/>  
<http://vitosha.cherneva.com>  
Skills HTML, CSS, JavaScript, ASP  
Software Macromedia Flash, Adobe Photoshop, Macromedia Dreamweaver

## February 2000 - February 2002

### SkalaSoft Ltd, Sofia, Bulgaria

Position Junior Developer, Junior Web and Graphics Designer  
Duties Supporting the Lotus Notes team on internal software development projects. Building UML prototypes for WAP games, e.g. "Black Jack", "Roulette" and "Chess".  
Skills Lotus Notes, JAVA, UML, CSS, JavaScript, JSP  
Software Macromedia Flash, Adobe Photoshop, Macromedia Dreamweaver, Rational Rose (UML IDE), Lotus Notes, JBuilder(Java IDE), JBoss

**Education** **BSc** and **MSc** in Computer Science, Sofia University, Bulgaria  
German Language High School, Ruse

**Languages** Bulgarian – mother tongue  
English – very good  
German – good  
Russian - good

## Certificates

**April, 2009** **Blue Registration Certificate** from Home Office - read more [here](#).  
**June, 2007** Cambridge ESOL Level II – Bexley College, UK  
**March, 2001** Introduction to Java Programming, ITinerum BG, Bulgaria  
**June, 2001** Advanced Java Programming, ITinerum BG, Bulgaria  
**April, 2000** Zentrale Mittelstufenprüfung - Goethe-Institute, Sofia, Bulgaria  
**June, 2000** Wirtschaftsdeutsch International - Goethe-Institute, Sofia, Bulgaria

## References

[donnal.pema@bbc.com](mailto:donnal.pema@bbc.com) - Donnal Pema, HR Manager, BBC Worldwide  
0207 5823309 - Angela Smith, Development Manager, Nelson Croom Ltd  
0132 2864854 - Vladimir Yakimenko, Company Director, Magic Web Solutions UK

## Hobbies

digital photography, cycling, hiking